# TOMÁS MIER

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## EXPERIENCE

### Rolling Stone | Staff Writer, Pop & Latin Music

January 2022-present

- Wrote Future of Music cover story on country singer Megan Moroney (April 2025)
- Exercised strong news judgment and editorial tone in reporting on sensitive and fast-developing stories, including high-profile deaths and major cultural & political events
- Broke exclusive news around major artists, including Katy Perry's '143' producers and Justin Bieber's latest creative pivot, shaping industry and fan discourse
- Workshop headlines, tweets, and story angles for search engine optimization
- Spearhead longform profiles and investigations, including nuanced coverage of artists like Lady Gaga, Grupo Frontera, and Chappell Roan, often navigating tight deadlines and complex narratives
- Cultivate lasting relationships with entertainment and music publicists, managers, producers, songwriters, and entertainment attorneys
- · Collaborate with social and video teams on strategy for events, awards show coverage

#### Guest Moderator | Grammy Museum

August 2022-present

- Handpicked by Grammy Museum and artist teams to moderate dynamic, high-profile conversations with artists like Sabrina Carpenter, Benson Boone, Enrique Bunbury
- Known for drawing out intimate, entertaining dialogue in front of live audiences.

## PEOPLE Magazine | Digital Music Writer

August 2020-December 2021

- Reported 5-7 music stories daily with speed, accuracy, & sharp editorial lens
- Stepped into acting editor role, leading digital music coverage while managing editorial team to ensure consistent publishing and tone during senior leadership gaps
- Reported breaking news on the Astroworld tragedy; contributed live, on-the-ground reporting for major cover stories, including Britney Spears' conservatorship
- Provided real-time coverage of major events, such as Grammys, Emmys, and VMAs
- Interned across all editorial verticals (Aug. 2018 May 2020)

### Los Angeles Times | Intern

May 2020 - August 2020

- Wrote and reported three front-page stories, including above-the-fold investigation into USC controversial namesakes and an LAPC award-winning Column One story
- Contributed 20 obituaries to COVID-19 series, capturing the human toll of pandemic
- Reported breaking news from Los Angeles, including a USC protest story that ranked among the top ten best-converting articles for new Times subscriptions that week

### Telemundo 52, NBC News | Fellow, Intern

Summer 2018, June to December 2017

- Supported on-camera interviews with high-profile subjects, including John Legend and Tippi Hedren for NBC News, and local politicians and activists for Telemundo 52
- Researched and wrote scripts for news packages produced by NBC's Los Angeles Bureau for the Today Show, Nightly News, and Telemundo 52, leveraging bilingual skills to ensure accurate coverage for Spanish- and English-speaking audiences
- Led coordination with researchers, journalists during coverage of CDMX earthquake
- Worked early-morning shifts on Telemundo 52's assignment desk, assisting reporters during live broadcasts by sourcing real-time updates from local law enforcement

#### EDUCATION

University of Southern California, 2020

> Magna Cum Laude B.A. Journalism B.A. Latino Studies

> > **Daily Trojan** Editor-in-Chief

NAHJ Board member

#### SOCIAL MEDIA PRESENCE

TikTok (@tomasmier)

- 142.3k+ followers
- 35.3 million likes

Instagram (@tomas\_mier)

• 19.8k followers

Built loyal audience through music storytelling and concert analysis, leveraging platform to amplify editorial work and brand partnerships.

#### EXPERTISE

Biliterate (English/Spanish)

Adobe inDesign

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Trello, Staci

Wordpiess

Google Driv

Wordpress

CapCui

TikTok Studio

Instagram Reels

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Microsoft Suite